



Pivoting to Virtual Events

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Episode 22 Download

In episode 22 of the Remote Pathways podcast we explore the topic of pivoting to virtual events with non-profit Executive Director, Kristin Winkle Beck. Use the following tips to pivot to virtual events.

P – Purpose What is the purpose of the event? (training, fundraising)	
O – Outcomes What are the top 3-5 takeaways you want people to leave the event with?	
P – People Who is this event for?	
P – Platform Where will this take place? (Zoom, Teams, etc.)	
I – Interactivity How much interaction do you want? (consider breakouts, polls, annotation)	
N – Needs, Wants and Expectations (have conversations)	
G – Goal Milestones and Feedback Loops (Evaluation) When will this happen? Schedule it!	